

### **Meeting Notice**

Notice is hereby given that the Scottsdale Tourism Development Commission will meet at 8:00 a.m. Tuesday, June 21, 2005 at the City of Scottsdale, 7575 East Main Street, Pinnacle Room, Scottsdale, Arizona.

**Agenda**  
**Scottsdale Tourism Development Commission**  
**City of Scottsdale**  
**Pinnacle Conference Room**  
**7575 East Main Street**  
**Pinnacle Room, Scottsdale, Arizona**  
**8:00 a.m. Tuesday, June 21, 2005**


- 1. Call To Order**
- 2. Roll Call**

Ned Sickle, Chairman	Tom Morrow
Margaret Dunn	Sally Shaffer
Jerry Gleason	Gordon Zuckerman
John Holdsworth, Vice Chairman	
- 3. Approval of May 17, 2005 Minutes** **Action Item**  
(Attachment 1)
- 4. Bed Tax Proforma** **Information Item**  
Kathy O'Connor, Tourism Development Manager; Craig Clifford, Chief Financial Officer; Lee Guillory, Finance Manager (Attachment 2)
- 5. Monthly Updates** **Information Item**  
Kathy O'Connor, Tourism Development Manager
  - Bed-tax Staff Report (Attachment 3)
  - Smith Travel Research Lodging Report (Attachment 4)
  - Project Status Updates
- 6. Five-Year Tourism Development Strategic Plan Update** **Information Item**  
Kathy O'Connor, Tourism Development Manager  
Mitch Nichols, President- Nichols Tourism Group  
(Attachment No. 5)

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| <b>7.</b>  | <b>FY 2005/2006 Matching Event Advertising<br/>Funding Schedule</b><br>Kathy O'Connor, Tourism Development Manager<br>(Attachment 6) | <b>Information Item</b> |
| <b>8.</b>  | <b>Items from the Floor</b>  |                         |
| <b>9.</b>  | <b>Public Comments</b>   |                         |
| <b>10.</b> | <b>Adjournment</b>   |                         |

The next meeting is scheduled for Tuesday, July 19, 2005

The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meeting Law.

 Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Kathy Montalvo at 480-312-7989, or e-mail [kmontalvo@scottsdaleaz.gov](mailto:kmontalvo@scottsdaleaz.gov). Requests should be made as early as possible to allow time to arrange accommodations.